



## PROFESSIONAL SUMMARY

A thought leader aiming to impact and influence Africa by creating environments concerned with social impact. Particularly interested in creating sustainable solutions with a human-centred approach to problem-solving. A generalist with a wealth of experience in design and leadership. Thrives in team environments in which success is driven by cohesion.



## EDUCATION

### Grow with Google

Google UX Design Professional Certificate  
(Completed 6 of 7 courses)

### Hasso Plattner School of Design Thinking (UCT d-school), South Africa

Design Thinking Coach Certificate  
Foundation Course in Design Thinking

### Acumen Academy

Designing for Environmental Sustainability and Social Impact

### University of Cape Town, South Africa

Master of Laws specialising in International Taxation

### University of the Free-State, South Africa

B. Com Honours majoring in Taxation ||  
*Top 15% academic achiever: Golden Key International Honour Society Award*

### Lesotho Institute of Accountants, Lesotho

General Accounting



## WORK EXPERIENCE

### Hasso Plattner d-school Afrika at the University of Cape Town (UCT d-school), Design Thinking Programme Lead & Coach

#### South Africa || Jul 2023 - Present || Part-time

Training, capacitating and empowering individuals from diverse backgrounds to develop intuitive, human-centred approaches to finding relevant and responsive solutions to complex challenges in a constantly changing world.

### Proportion Global, Human-Centred Design Consultant

#### South Africa || Oct 2025 - Present

Conduct design research, facilitate co-creation, prototype solutions and train partners to create scalable, culturally grounded, people-centred innovations in local context.

### CorpsAfrica, Human-Centred Design Training Officer

#### South Africa || September 2024 – June 2025

- Designed and delivered Volunteer Training Programme with a particular focus on Human Centred Design (HCD), Community Led-Development (CLD), and Asset Based Community Development (ABCD),
- Provided targeted coaching of Volunteers on specific HCD tools that could be used at the particular stage that the community is at in the identification and design of their project,
- Developed HCD tools in order to meet the specific needs of Rural Sub-saharan Africa communities and Volunteer projects,
- Facilitated HCD, CLD, and ABCD trainings for community counterparts who were the primary contacts of Volunteers and represented their respective Communities in trainings,
- Developed a list of recommendations for the content and delivery of trainings for Volunteers, staff, and communities or Project Committees based on learnings from direct support of Volunteers,
- Formed part of the Project Review Committee that helped Volunteers and Community Counterparts shape and refine Community Project Ideas.

### Freelance, Designer (HCD | Design Thinking)

#### South Africa || Apr 2023 - Present

Help organisations and individuals to tackle complex challenges using Human-Centred Design, User Experience (UX) Design & Design Thinking Tools and methods.

### Common Thread, Human-Centred Designer

#### New Jersey, USA (Remote Contract) || April 2022 – Mar 2023

- Co-designed the Experience Design Library and developed Human Centred Design (HCD) digital tools on Miro and Notion to be used in company projects,
- Co-led Behavioural Design workshops and engaged with government agencies, key partners and other key stakeholders,
- Developed research plans and tools to engage with communities in Ghana & Kenya,
- Conducted both primary and secondary user research in public health,
- Analysed and reported on key insights from user research, including identifying patterns and insights that informed ideation and prototype development,
- Connected the dots between primary user research, evidence from secondary research and expert interviews to generate innovative ideas,
- Created prototypes and designed testing guides to be used by on the ground partners to do rapid testing and trained them on how to use them,
- Synthesised testing feedback and generated insights to inform iteration of prototypes.



## HOBBIES AND INTERESTS

In my spare time, I enjoy spending time in nature, hiking, swimming, biking and running. My love to travel perfectly coincides with my passion to photograph landscapes.



## WORK EXPERIENCE

### **Hasso Plattner School of Design Thinking at the University of Cape Town (UCT d-school), Design Thinking Programme Lead & Coach**

❖ Cape Town, South Africa || Jan 2017 – Mar 2022

- Conceptualised, designed, developed and implemented experiential learning Human Centred Design programmes ranging in length (short-term and long-term),
- Used online collaboration platforms such as Miro, Mural, Zoom, etc for synchronous learning,
- Facilitated Human Centred Design programmes for teams from multi-disciplinary backgrounds on: Collaborative empathy, reflective practice as a continuous learning process, abductive reasoning for creative problem solving, design thinking tools, and multi stakeholder dynamics,
- Capacitated corporate leaders to incorporate Human Centred Design approach to innovation within organisations,
- Selected Human Centred Design methods and frameworks and used them skilfully to lead the teams,
- Engaged in reflective practices as a learning tool and gave constructive feedback to Design Thinking teams.

### **Growing Nations, General Manager**

❖ Mohale's Hoek, Lesotho || Jan 2011 - Dec 2013

- Managed food security projects,
- Liaised with international NGO representatives from ICRC, World Vision and CARE on National Conservation Agriculture Task Force to promote conservation agriculture,
- Engaged with farmers in the rural areas in Lesotho to understand their challenges,
- Trained farmers in Conservation Agriculture,
- Visited farmers in their communities to observe progress in their fields and offered advice,
- Managed the demonstration farm where trials comparing Conservation agriculture vs conventional farming were taking place and showcased results,
- Collected data from Bowen Ratio instruments set up on both the conservation agriculture and conventional farming fields,
- Prepared interim and year-end reports to donors, both local and international,
- Involved in the planning, budgeting and proposal writing processes,
- Coordinated short-term Volunteers, cross-cultural & Mission groups from the United States, Canada and South Africa as well as visiting groups that came for Sustainable Agriculture trainings,
- Coordinated the International Volunteer Exchange Programs,



## VOLUNTEER EXPERIENCE

### **Mennonite Central Committee, Non-profit Retail Assistant**

❖ Harrisonburg, Virginia, USA || Aug 2009 - Jul 2010

Worked at Gift & Thrift in Harrisonburg, Virginia, United States as a Retail Assistant through the Mennonite Central Committee's (MCC) International Volunteer Exchange Program (IVEP).

### **Habitat for Humanity, Volunteer**

❖ Harrisonburg, Virginia, USA || Oct 2009

Helped to build a house for the marginalised low-income family.

### **Mennonite Disaster Service, Volunteer**

❖ San Diego, California, USA || Jan 2010

Assisted in rebuilding the houses that were destroyed by fire in Ramona.



## CERTIFICATIONS

### **Statistical Package for Social Sciences (SPSS), University of the Free State,**

❖ Bloemfontein, South Africa

Received SPSS training with the focus on the description, exploration and interpretation of quantitative research data  
|| Nov 2014

### **Project Management, University of the Free State,**

❖ Bloemfontein, South Africa

Received Project Management training with focus on principles of Project Management and practical training on use of Microsoft Project 2013 || Sep 2014

### **Measurement / Monitoring & Evaluation (M&E), Canadian Foodgrains Bank (CFGB),**

❖ Harare, Zimbabwe

Received Measurement training which focused on Monitoring & Evaluation of the project and writing project proposals.  
|| Nov 2012

### **Conservation Agriculture,**

❖ Mutare, Zimbabwe,

Received training in Conservation Agriculture (CA), which entailed three CA principles, Management Keys, exit strategy when dealing with projects, Proposal writing – Training of Trainers || Oct 2012