



PROFESSIONAL SUMMARY

A thought leader aiming to impact and influence Africa by creating environments concerned with social impact. Particularly interested in creating sustainable solutions with a human-centred approach to problem-solving. A generalist with a wealth of experience in design and leadership. Thrives in team environments in which success is driven by cohesion.



EDUCATION

Grow with Google

Google UX Design Professional Certificate
(Completed 6 of 7 courses)

Hasso Plattner School of Design Thinking
(UCT d-school), South Africa

Design Thinking Coach Certificate
Foundation Course in Design Thinking

Acumen Academy

Designing for Environmental Sustainability and Social Impact

University of Cape Town, South Africa

Master of Laws specialising in International Taxation

University of the Free-State, South Africa

B. Com Honours majoring in Taxation ||
Top 15% academic achiever: Golden Key International Honour Society Award

Lesotho Institute of Accountants, Lesotho

General Accounting



SKILLS AND PROFICIENCY

Design

- Contextual Research
- Empathy Maps
- Journey Maps
- Usability Testing
- Affinity Diagrams
- Typography
- Visual Design
- Responsive Design
- Storyboarding
- Wireframing
- Rapid Prototyping

Software

- Figma
- Miro
- Mural
- InVision
- Notion

Other

- Facilitation
- Leadership
- Critical thinking
- Problem Solving

Methodologies

- Design Thinking
- Systems Thinking
- Behavioural Design
- User Experience Design



HOBBIES AND INTERESTS

In my spare time, I enjoy spending time in nature, hiking, swimming, biking and running. My love to travel perfectly coincides with my passion to photograph landscapes.



WORK EXPERIENCE

Hasso Plattner d-school Afrika at the University of Cape Town
(UCT d-school) , Design Thinking Programme Lead & Coach

📍 South Africa || Jul 2023 - Present || Part-time

Training, capacitating and empowering individuals from diverse backgrounds to develop intuitive, human-centred approaches to finding relevant and responsive solutions to complex challenges in a constantly changing world.

Proportion Global, Human-Centred Design Consultant

📍 South Africa || Oct 2025 - Present

Conduct design research, facilitate co-creation, prototype solutions and train partners to create scalable, culturally grounded, people-centred innovations in local context.

CorpsAfrica, Human-Centred Design Training Officer

📍 South Africa || September 2024 – June 2025

- Designed and delivered Volunteer Training Programme with a particular focus on Human Centred Design (HCD), Community Led-Development (CLD), and Asset Based Community Development (ABCD),
- Provided targeted coaching of Volunteers on specific HCD tools that could be used at the particular stage that the community is at in the identification and design of their project,
- Developed HCD tools in order to meet the specific needs of Rural Sub-saharan Africa communities and Volunteer projects,
- Facilitated HCD, CLD, and ABCD trainings for community counterparts who were the primary contacts of Volunteers and represented their respective Communities in trainings,
- Developed a list of recommendations for the content and delivery of trainings for Volunteers, staff, and communities or Project Committees based on learnings from direct support of Volunteers,
- Formed part of the Project Review Committee that helped Volunteers and Community Counterparts shape and refine Community Project Ideas.

Freelance, Designer (HCD | Design Thinking)

📍 South Africa || Apr 2023 - Present

Help organisations and individuals to tackle complex challenges using Human-Centred Design, User Experience (UX) Design & Design Thinking Tools and methods.

Common Thread, Human-Centred Designer

📍 New Jersey, USA (Remote Contract) || April 2022 – Mar 2023

- Co-designed the Experience Design Library and developed Human Centred Design (HCD) digital tools on Miro and Notion to be used in company projects,
- Co-led Behavioural Design workshops and engaged with government agencies, key partners and other key stakeholders,
- Developed research plans and tools to engaged with communities in Ghana & Kenya,
- Conducted both primary and secondary user research in public health,
- Analysed and reported on key insights from user research, including identifying patterns and insights that informed ideation and prototype development,
- Connected the dots between primary user research, evidence from secondary research and expert interviews to generate innovative ideas,
- Created prototypes and designed testing guides to be used by on the ground partners to do rapid testing and trained them on how to use them,
- Synthesised testing feedback and generated insights to inform iteration of prototypes.



WORK EXPERIENCE

Hasso Plattner School of Design Thinking at the University of Cape Town (UCT d-school), Design Thinking Programme Lead & Coach

• Cape Town, South Africa || Jan 2017 – Mar 2022

- Conceptualised, designed, developed and implemented experiential learning Human Centred Design programmes ranging in length (short-term and long-term),
- Used online collaboration platforms such as Miro, Mural, Zoom, etc for synchronous learning,
- Facilitated Human Centred Design programmes for teams from multi-disciplinary backgrounds on: Collaborative empathy, reflective practice as a continuous learning process, abductive reasoning for creative problem solving, design thinking tools, and multi stakeholder dynamics,
- Capacitated corporate leaders to incorporate Human Centred Design approach to innovation within organisations,
- Selected Human Centred Design methods and frameworks and used them skilfully to lead the teams,
- Engaged in reflective practices as a learning tool and gave constructive feedback to Design Thinking teams.

Growing Nations, General Manager

• Mohale’s Hoek, Lesotho || Jan 2011 - Dec 2013

- Managed food security projects,
- Liaised with international NGO representatives from ICRC, World Vision and CARE on National Conversation Agriculture Task Force to promote conservation agriculture,
- Engaged with farmers in the rural areas in Lesotho to understand their challenges,
- Trained farmers in Conservation Agriculture,
- Visited farmers in their communities to observe progress in their fields and offered advice,
- Managed the demonstration farm where trials comparing Conservation agriculture vs conventional farming were taking place and showcased results,
- Collected data from Bowen Ratio instruments set up on both the conservation agriculture and conventional farming fields,
- Prepared interim and year-end reports to donors, both local and international,
- Involved in the planning, budgeting and proposal writing processes,
- Coordinated short-term Volunteers, cross-cultural & Mission groups from the United States, Canada and South Africa as well as visiting groups that came for Sustainable Agriculture trainings,
- Coordinated the International Volunteer Exchange Programs,



VOLUNTEER EXPERIENCE

Mennonite Central Committee, Non-profit Retail Assistant

• Harrisonburg, Virginia, USA || Aug 2009 - Jul 2010

Worked at Gift & Thrift in Harrisonburg, Virginia, United States as a Retail Assistant through the Mennonite Central Committee's (MCC) International Volunteer Exchange Program (IVEP).

Habitat for Humanity, Volunteer

• Harrisonburg, Virginia, USA || Oct 2009

Helped to build a house for the marginalised low-income family.

Mennonite Disaster Service, Volunteer

• San Diego, California, USA || Jan 2010

Assisted in rebuilding the houses that were destroyed by fire in Ramona.



CERTIFICATIONS

Statistical Package for Social Sciences (SPSS), University of the Free State,

• Bloemfontein, South Africa

Received SPSS training with the focus on the description, exploration and interpretation of quantitative research data || Nov 2014

Project Management, University of the Free State,

• Bloemfontein, South Africa

Received Project Management training with focus on principles of Project Management and practical training on use of Microsoft Project 2013 || Sep 2014

Measurement / Monitoring & Evaluation (M&E), Canadian Foodgrains Bank (CFGB),

• Harare, Zimbabwe

Received Measurement training which focused on Monitoring & Evaluation of the project and writing project proposals. || Nov 2012

Conservation Agriculture,

• Mutare, Zimbabwe,

Received training in Conservation Agriculture (CA), which entailed three CA principles, Management Keys, exit strategy when dealing with projects, Proposal writing – Training of Trainers || Oct 2012